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# Matchmaking Event

Gellerup - Kiel 2022

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# Introduction

Dear Kiel,

First of all, Thank You so much for your kind invitation to join the Matchmaking Event between Gellerup and Kiel. We are pleased to have the opportunity to meet potential collaborators from Kiel. In this mini-catalogue, please find a brief introduction to the participants from Gellerup in Denmark. Gellerupparken in Aarhus is defined as an exposed residential area with a large number of public housing, made from the greyest concrete imaginable. Approx. 8000 people live here and about 70% of them are immigrants/refugees. The area is currently undergoing change in both resident composition and appearance. In the middle of Gellerupparken is Karen Blixens Boulevard/Gudrunsvej. A road under heavy transformation. There are still apartment blocks and residents with diverse background, but also newly built sports and culture campus; Business Collectives with up to 80 entrepreneurial companies. There is “Kollektivbyen” – established in a former family center; “Square One” established in a number of containers and finally “Den Gode By” – established as an independent unit in the City of Aarhus’ new Building “Blixens” at the end of the Boulevard of the same name.

Best Wishes for a successful event  
The MatchMaking Secretariat in Gellerup

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# Company #1: Den Gode By

## Description of company

Den Gode By is a co-working space in the Gellerup area, working with a lot of different startups, entrepreneurs, and businesses. They have everything from media, NGOs, consultants, tech and sales.

They have 990 square meters, 33 companies and around 100 people through the door every day. They are a not-for-profit association, running the co-working space and are placed in an amazing office space “Blixens”

## Preferred type of collaboration

They are looking for collaboration in tech, “exchange programs” or project collaboration. Their focus is self-sustaining businesses, that has the potential to get to a “growth” phase. They also have a great network of people working with capital/investments/business strategy.

### Contact Person:

Søren Mayland

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[www.dengodeby.dk](http://www.dengodeby.dk)

## Company #2: DieMutti

### Description of company

DieMutti creates connections between Denmark and Germany and provides contact and knowledge sharing with a focus on health, citizen participation, welfare and digitalization.

### Preferred type of collaboration

Community health – digital health – midwifery – family and womens Health and welfare.

### Contact Person:

Joke Habben

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[www.DieMutti.dk](http://www.DieMutti.dk)

# Company #3: Entrepreneur-Cluster Gellerup

## Description of company

The organization Entrepreneur-Cluster Gellerup was created to promote innovation and entrepreneurship in Gellerup. This can also improve the perception of Gellerup and change it to something associated with jobs and innovation. Entrepreneur-Cluster Gellerup is an umbrella-organization that works on strengthening the the entrepreneurial environment in Gellerup, along with branding the area as a power-platform for entrepreneurship through projects, events and different kinds of initiatives.

## Preferred type of collaboration

The organization is looking for collaboration partners with great ideas and suggestion on future efforts and initiatives. Preferably with partners from the Kiel area

### **Contact Person:**

Hanne Marklund

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+45 5154 7275

# Company #4: Kollektivbyen

## Description of company

Kollektivbyen is a well run community of companies in Gellerup. It consist of about 60 small businesses spread across various professions. This community shares knowledge, facilities and lunch breaks. All tenants participate in the daily operational tasks, work days and the collective. Kollektivbyen is not a social project, yet it has a social dimension and ambition. They are committed through time, facilities, skills and the fight to make Kollektivbyen a local powerhouse in the part of Aarhus called Gellerup.

## Preferred type of collaboration

Knowledge sharing  
Collaboration ideas  
Potential partners for our companies.

### Contact Person:

Hanne Marklund

[kontor@kollektivbyen.dk](mailto:kontor@kollektivbyen.dk)

<https://www.kollektivbyen.dk/>

# Company #5: SquareOne

## Description of company

Square One is a co-working space for creative hands-on entrepreneurs to test, develop and grow their business.

## Preferred type of collaboration

- Sharing experience
- Developing new strategies for entrepreneurship
- knowledge sharing on sustainable business development
- development of export opportunities for the companies in Square One

## Contact Person:

Lars Juul-Madsen

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[www.squareone.work](http://www.squareone.work)



## Company #6: Konneksion.dk

### Description of company

I am a journalist though 25 years, who recently became a freelancer. I mostly write human stories. I also do a lot of community work in the area where I live. It is a so called Ghetto – a deprived area outside Aarhus called Gellerup. I do a lot of volunteer work in different associations with a lot of refugees.

My company is new – and I am still working on finding my way to sell the stories, I am reporting. And as the name of the company says – I would like to connect things; people, areas, kids, ect.

### Preferred type of collaboration

I am looking for contacts, that might give me ideas about stories, I can write and sell. And I also will like to get into contact with people whom might work in areas with the same kind of challenges – if there is any deprived areas in Kiel. Maybe I can find some good ideas, that we can copy at home.

### Contact Person:

Helle Hansen

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# Company #7: Takiro

## Description of company

TAKIRO builds POS (point-of-stock) systems affording easy- to-use warehouse management for PPE (personal protection equipment) stocks and healthcare organisations eg. nursing homes and care centers

## Preferred type of collaboration

Introductory meeting with Kiel Public Health Department

## Contact Person:

Walther H Diechmann

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# Company #8: VisionPilot

## Description of company

VisionPilot has more than 40 combined years of experience working with facilitating and developing processes, concepts and projects, both regarding private and public sectors, nationally as well as internationally.

This work has contributed in creating the large and expansive network of knowledge and creativity VisionPilot uses in their work. We are innovative, curious and maintain a holistic point of view when working with processes, concepts and projects

## Preferred type of collaboration

VisionPilot is looking for partners, who are interested in collaborating. It could be in EU projects, within culture and/or employment and education.

We would also like to speak with any, who are interested in our former projects or services. See more on our website: [www.visionpilot.dk](http://www.visionpilot.dk)  
(choose English flag in the banner)

### Contact Person:

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[www.visionpilot.dk](http://www.visionpilot.dk)

## Company #9: Weco Play ApS

### Description of company

Weco Play is a collection of learning games and activities for large interactive screens. The games are designed to enable several children to play and learn together. Using a shared device can motivate learning and facilitate communication and collaboration.

Weco Play's learning games are predominantly used in k12 schools, preschools, libraries, and special education. But can be used any where there are children age 3 to 12 (waiting rooms, hotels, shopping malls, etc.)

### Preferred type of collaboration

Weco Play are looking for connections that has an interest in children's learning age 3-12 or special education.

### Contact Person:

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